



# AMA COMPUTER ACADEMY KLIC RETAIL MANAGEMENT



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# KLIC Retail Management (120 hours)

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		IKEA
		Dmart
		Big Bazar

# CASE STUDIES AND INTERVIEWS

This course contains case studies based on practical situations occurring in the day to day retail business. The case studies are based on the following retail business:-

- D-Mart
- IKEA
- Walmart
- Big Bazaar

We have also included personal interviews of successful retailers narrating their journey in the world of retail.



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